

2023-2024 District Goals

District: 4 C2
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 85% of clubs in our district report service.

Action Plan

[Action Plan Service FY 2023 .docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	2	6	20	10
2nd Quarter	0	0	20	10
3rd Quarter	1	4	40	10
4th Quarter	2	20	40	10

FY New Clubs

5

FY Charter Members

30

FY New Members

120

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

110

Action Plan

[Action Plan Membership BUILDING FY 2023 .docx](#)

[Action Plan Membership RETENTION FY 2023 .docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 85% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 65% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

[Action Plan Leadership FY 2023.docx](#)

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 100% and club participation in our district increases by 100%.**
- b. Our team will ensure that 10 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$1000 to LCIF and I will ask 25 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

[Action Plan LCIF FY 2023 \(Donations & Participation\).docx](#)

CUSTOM GOALS

Goal Statement

District 4-C2 will return to active qualified status as a Sub-District under MD4 by adding the required members to exceed 1250 by June 30, 2024. Adding 3X the number of GAT "feet to the street" adds a new dimension to ensure the # Clubs and # Members needed to accomplish this goal.

Our Global Action Teams are comprised of three GMT, GLT, GST, and GET team members working in concert to accomplish this unified S.M.A.R.T. goal.

Action Plan

[Action Plan GET FY 2023 .docx](#)

Goal Statement

The Global Exchange Team (GET) will Charter two (2) Lions Branch or Specialty Clubs at 5-20 members each and 1 or 2 new Lions Clubs chartered with either 20 or 40 new members, respectively, to help bring District MD4-C2 back up to the FY 2021 Level at 53 Lions Clubs in District 4-C2.

These 50-60 new members, with GMT activities within existing clubs, shall serve to push District 4-C2 back to the qualified District minimum level at 1,250 members (from the current level of less than 1,150 members),

Action Plan

[District Cabinet Positions for 2023 7365.docx](#)

[Action Plan 2 Governor's District Plan.docx](#)